

 ekoinspekt	Document Name:	Document Number :	PR 24-TA 04
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1. EKOINSPEKT LOGO SIZE AND SHAPE



The size of the logo can not be smaller than 20 mm.

2. RULES FOR USE OF EKOINSPEKT TRADEMARK AND LOGO

2.1 EKOINSPEKT Logosunun Kullanımı

An application has been made to the Turkish Patent Institute to obtain the right to use the EKOINSPEKT logo. Where the logo of EKOINSPEKT Uluslararası Belgelendirme Denetim Gozetim Teknik Kontrol ve Egitim Hizmetleri Limited Sirketi is used, the customer must meet the following conditions.

2.1.1 Obtaining and Providing the Right to Use the Logo

The EKOINSPEKT logo can be used by persons or organizations that have been successful in the controls made by EKOINSPEKT and whose certificate is still valid. The logo sample about the companies that have been awarded a certificate is sent by EKOINSPEKT or the logos can be downloaded from the www.ekoinspekt.com.tr website. Legal sanctions are initiated in case of unauthorized use of EKOINSPEKT logo by third parties.

2.1.2 How to use the logo

a. The logo can be used as;

- Logo can be used with the name of the organization
- EKOINSPEKT logo and certificate can only be used for the audited product, company and production area.
- The logo can be used on products such as letterhead paper and brochures, provided that it is linked to the product / location / product cultivation and product processing scope specified in the certificate.
- The logo can be used on vehicles, buildings and flags on which the name and emblem of the organization are displayed.
- It is free to use by declaring that the product is produced in accordance with the criteria of Good Agricultural Practices for commercial purposes, advertising or promotional purposes without making any changes on the document, content or format.
- It should be of a size where all its features can be seen in detail.
- It should be used at least 15 mm in length.
- The EKOINSPEKT logo can be properly reduced and enlarged, but the texts must be clearly visible and in original color (can be used in black and white in photocopies).

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b. EKOINSPEKT Logo cannot be used in the following places and ways;

- Cannot be used with the Accreditation Agency Logo in any way.
- The documents and logos cannot be used by the products, other persons and organizations that are not included in the document. Activities and addresses not covered by certification.
- Logo cannot be used in any way to give the impression of a quality system or service approval.
- EKOINSPEKT Logo and documents cannot be used in a way that means that EKOINSPEKT alone is responsible for the conformity of the product, the content of the document used and the related activities.
- Document and logo usage rights cannot be transferred to third parties.
- It cannot be used on the same document in multiple copies.
- It is not used disproportionately.
- It cannot take up more than half of the used document.
- In places with the purpose of deception
- On gifts for marketing purposes

If the establishment is not sure how to use the EKOINSPEKT Logo before using it, it will officially apply to EKOINSPEKT with a document (graphic work, sample, picture, etc.) that visually defines the place to be used for each different usage type.

EKOINSPEKT controls the use of logos and documents by individuals or organizations in planned inspections and in the complaints and objections to be received. Persons or organizations are obliged to show the usage areas of the logo and documents to the auditors or controllers.

2.1.3 Suspension of Logo Use

If the certified customer does not comply with the GGAP rules for the document and logo usage conditions mentioned in this procedure, if certified customer does not notify EKOINSPEKT Certification about deficiencies, EKOINSPEKT does not initiate corrective and preventive actions regarding this misuse:

- (a) can make a warning.
- (b) partially suspend certification.
- (c) suspend certification completely.
- (d) cancel the certificate.
- (e) take legal measures, if necessary.

In cases where it is noticed that the logo and document are used in a misleading and inappropriate way, all legal rights belong to EKOINSPEKT. In these cases, the procedures of cancellation and suspension of the certificate are applied. EKOINSPEKT always reserves the right to prosecute.

In case of cancellation of the contract, expiry of the certificate, suspension or cancellation of the certificate, the person or organization must immediately stop the use of the logo and documents. The

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person or organization is obliged to send the expired original documents to EKOINSPEKT. However, the use of all advertising materials that refer to certification should also be stopped.

2.1.4 Obligations of Document Owner Regarding Logo Usage

EKOINSPEKT reserves the right to change the conditions stated in this instruction without prior notice. Persons or organizations are obliged to follow and apply the current version of this instruction on the EKOINSPEKT website (www.ekoinspekt.com.tr).

Certified persons or organizations are obliged to comply with the terms and rules of this instruction as long as the validity of the certificate continues.

Every person or organization entering into a commercial relationship of EKOINSPEKT is deemed to have accepted the legal conditions specified and not specified in this instruction.

2.2 Use of Documents

If it discovers that the certificate owner does not meet the conditions for using the certificate anymore (for example, incorrect use of the certificate / logo, failure to comply with the specified dates to eliminate deviations), the certification body is warned at this point that the certificate will be withdrawn / canceled. The certificate holder will be given one week to respond to the claims. The certification body makes an evaluation based on the receipt of the answer and decides whether to withdraw (cancel) the certificate or not. If the certificate owner does not give an explanation within the given period and continues to misuse, the right to use the certificate is immediately suspended or withdrawal (cancellation) sanctions are applied. The certificate holder is informed in writing in such a case.

Due to external conditions, the certificate and its use may be terminated by mutual consent and mutual agreement on the conditions. (for example: bankruptcy of the document holder, termination of the contractual relationship).

2.2.1 Nonconformity to Document Terms of Use

The certified natural or legal entity does not comply with the above conditions or the GGAP Control Points compliance criteria published in the Official Gazette dated 07.12.2010 and numbered 27778 or does not notify EKOINSPEKT Certification Ltd. Sti., the certification body:

- (a) can make a warning.
- (b) partially suspend certification.
- (c) suspend certification completely.
- (d) revoke the certificate.

EKOINSPEKT Belgelendirme Ltd. Sti., the decisions and the basis of these issues are notified in writing to the certified organization.

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3. RULES FOR USE OF GLOBALG.A.P. TRADEMARK AND LOGO

GLOBALG.A.P. is the owner of the “GLOBALG.A.P.” trademark, i.e. the word “GLOBALG.A.P.”, the GLOBALG.A.P. logo and its “G”-shape logo, collectively the “GLOBALG.A.P. Trademark”.

The “QR code logo” refers to the design quick response logos owned by GLOBALG.A.P. shown in 3.2. Specifications chapter, (ii) clause.

The certification body is expected to verify the correct use of the GLOBALG.A.P. trademark and the QR code logo by the producers at all times. Infringement of these rules could lead to sanctions.

Products originating from certified operations shall not be labelled, marked or described in a manner, which implies that they/it meets specific food safety criteria.

3.1. GLOBALG.A.P. TRADEMARK AND QR CODE LOGO

- (i) The certification granted entitles the producer/company to distribute and market their products under the trademark and, if applicable, under the QR code logo only to the extent that these products have been registered with the CB and are produced, handled, or traded in a production site or location registered with the CB and are in full compliance with this standard.
- (ii) The producer shall only use the trademark and/or the QR code logo in connection with products complying to the requirements of the GLOBALG.A.P. system. In cases where certified producers who have not signed up for voluntary GLOBALG.A.P. membership use the GLOBALG.A.P. logo and/or the “G”-shape logo, they shall combine the logo with their corresponding GGN.
- (iii) The GLOBALG.A.P. trademark shall never appear on the product, consumer packaging of products intended for human consumption or at the point of sale where it is in direct connection with single products.
- (iv) The QR code logo may appear on the product, consumer packaging of the product or at the point of sale where it is in direct connection with certified products.
- (v) Producers may only use the GLOBALG.A.P. trademarks on pallets that contain only certified GLOBALG.A.P. products and that will *not* appear at the point of sale.
- (vi) GLOBALG.A.P. certified producers may use the GLOBALG.A.P. trademark and the QR code logo in business-to-business communication, and for traceability, segregation, or identification purposes on site at the production site.
- (vii) Retailers, producers, and other organizations that signed up for voluntary GLOBALG.A.P. membership may use the trademark in promotional print-outs, websites, flyers, business cards, hardware, and electronic displays (shall not appear as a product label directly linked to certified products) and in business-to-business communication.
- (viii) GLOBALG.A.P. approved certification bodies can use the trademark in promotional material directly linked to their GLOBALG.A.P. certification activities in business-to-business communication and on GLOBALG.A.P. certificates they issue. They can also use the QR code logo on GLOBALG.A.P. certificates they issue.
- (ix) The GLOBALG.A.P. trademark shall never be used on promotional items, apparel items, or accessories of any kind, bags of any kind, or personal care items.
- (x) The GLOBALG.A.P. trademark may be used on Compound Feed Manufacturing (CFM) certified feed, on GLOBALG.A.P. certified plant propagation material, on IFA certified aquaculture inputs (e.g.: ova, seedlings, etc.), and on IFA certified livestock inputs (e.g.: chicks) that are used as inputs for the production of the final products (as listed in the ‘GLOBALG.A.P. Product List’), are not intended to be sold to final consumers, and will not appear at the point of sale to final consumers.

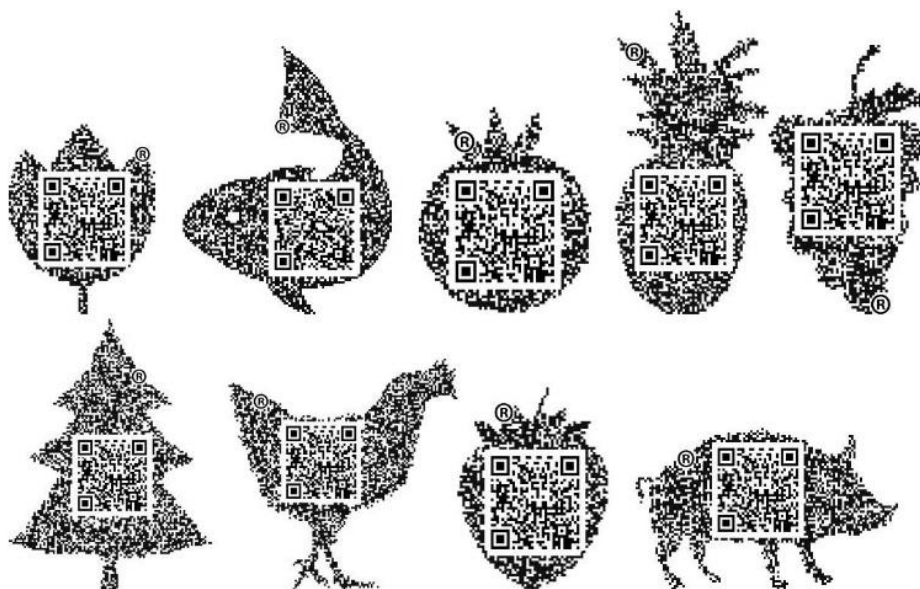
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3.2 SPECIFICATIONS

- (i) The producer shall only use the trademark and, if applicable, the GLOBALG.A.P. QR code logo in the manner provided by GLOBALG.A.P. and shall not alter, modify, or distort them in any way. However, the producers can design their own logos and embed the QR code in them.
- (ii) The GLOBALG.A.P. logo shall always be obtained from the GLOBALG.A.P. Secretariat. This will ensure that it contains the exact corporate color and format, as below:



- (iii) The GLOBALG.A.P. QR code logos (for more designs see <http://www.globalgap.org>):



- (iv) The embedded QR code may contain the following information:
 - The GGN of the producer or company that labels the product
 - An URL of the GGN validation website that is linked to the GLOBALG.A.P. Database
 - The URL of the GLOBALG.A.P. Database
 - The batch number of the product
 - Link to the producer's website
 - Combinations of the above

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3.3. GLOBALG.A.P. NUMBER (GGN)

- (i) The GLOBALG.A.P. Number (GGN) is the combination of the prefix “GGN” plus a 13-digit numerical number, not including the GLOBALG.A.P. trademark, and is unique to each and every producer and any other legal entity in the GLOBALG.A.P. system. For this number GLOBALG.A.P. requires existing Global Location Numbers (GLN) issued by, and to be purchased from, the local GS1 organization (www.gs1.org) or alternatively – in its absence – GLOBALG.A.P. assigns its own interim GLN. Please note the limitations of the GGN, as it is not equivalent to owning a GLN, because the GGN technically is a sub-GLN of one single GLN owned by GLOBALG.A.P.
- (ii) The GGN identifies a registered or certified producer and may only be used as indicated in the CPCC. It cannot be used to label a product that is not certified. The GGN (e.g. GGN_1234567890123) may appear on the product, consumer packaging of the product, or at the point of sale where in direct connection with individual certified products. The GGN shall only be used on transaction/sales documents including certified products. When the transaction/sales documents include certified and non-certified products, the certified items shall be clearly identified as required by the relevant All Farm Base control points and compliance criteria.
- (iii) The legal entity that labels GGN shall be a holder of a valid certificate of a GLOBALG.A.P. IFA, CFM, PPM, CoC, or an equivalent standard/scheme certificate.
- (iv) The GGN may be used in (converted into) digital codes, e.g. barcode, EAN number, generic QR code, or GLOBALG.A.P. QR code logo format, etc. However, where it is required by a CPCC to include the GGN in the product label and/or in the transaction documents, the GGN needs to appear in human readable format.
- (v) On termination of the ‘GLOBALG.A.P. Sublicense and Certification Agreement’, the right of the producer to use the GLOBALG.A.P. claim, including the trademark, GGN, or the QR code logo, terminates with immediate effect.
- (vi) The GGN shall only be used in connection with the GLOBALG.A.P. system.
- (vii) Whenever a need arises to identify the organization in other contexts or additional applications, an organization may apply for its own GLN and report this number to GLOBALG.A.P., which shall register the organization under its own number and withdraw the GGN accordingly. The GLN replaces the GGN in the GLOBALG.A.P. system.

3.4. THE GGN CONSUMER LABEL

- (i) GLOBALG.A.P. IFA (e.g. Aquaculture or Flowers and Ornamentals) and Chain of Custody certified producers and companies are not authorized to use the GGN consumer label automatically.
- (ii) The GGN consumer label may only be used by GLOBALG.A.P. IFA or Chain of Custody certified companies based on a special licensing agreement. Producers and companies shall apply for the label use at info@ggn.org.
- (iii) The approved “GGN Certified Aquaculture” label is:



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(iv) The approved “GGN Certified Floriculture” label is:



3.5 GRASP Logo

GLOBALG.A.P. is the owner of the GRASP logo, the “hand” in blue and in all colors.

The CB is expected to verify the correct use of the GRASP logo at the companies/on all sites at all times. Infringement of these rules could lead to sanctions.

- i. GRASP assessed producers and producer groups may use the GRASP logo in business-to-business communication.
- ii. GLOBALG.A.P. Retailer, Supplier and Associate Members can use the GRASP logo in promotional print-outs, flyers, hardware and electronic displays and in business-to-business communication.
- iii. GLOBALG.A.P. finally approved Certification Bodies can use the GRASP logo in promotional material directly linked to their GRASP activities in business-to-business communication and on the GRASP Proof of Assessments they issue.
- iv. The GRASP logo shall never appear on pallets, the product, consumer packaging of products intended for human consumption, nor at the point of sale where in direct connection with single products.
- v. The GRASP logo shall never be used on promotional items, apparel items or accessories of any kind, bags of any kind or personal care items, or in connection with retail store services.
- vi. The GRASP logo shall always be obtained from the GLOBALG.A.P. Secretariat.



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3. Customer Rights and Responsibilities

The customer who signed the Certification / Audit contract, to provide all the information about the certification, to record the complaints from the parties that supply goods, products and services, to notify the EKOINSPEKT Certification Company, to take the necessary corrective actions and to convey the decisions about the complaints and their results to the EKOINSPEKT Certification Company, EKOINSPEKT The Certification Company agrees to fulfill all the requirements specified in the certification procedures and the conditions specified above.

I will comply with the requirements of the certification body by fulfilling the above conditions and responsibilities, that the certification body may suspend or cancel the certificate if the conditions and responsibilities are not fulfilled by us intentionally or unintentionally, that the certification body may suspend or cancel the use of certificates and logos, and any administrative and legal sanctions arising from the incorrect or unfair use of the document or logo. I declare that I accept that you can apply.

Customer Name :

Responsibility :

Date :

Signature :